

INTRODUCING THE DEPENDABLES FOR '64



We used to win automatically



Now you have a choice

Winning on the strip with Dodge has been as easy as pushing a button and putting your foot down. Thumb through the record book and you'll see what we mean. The Dodge Ramcharger (with three-speed automatic transmission) owns nearly every strip it's touched a slick to. And that's still the case.

But now we've got a hot new four-on-the-floor for you. It shifts smoothly, precisely. All forward gears on this do-it-yourself go-box

are fully synchronized. This one is just itchin' to transmit all of that power up front to the pavement below.

And speaking about "up front," Dodge stables a wide choice of horsepower. Five V8's in all, ranging from a big 318 cubic inch standard V8 to a hot and hairy 426 cubic inch job. Automatic or do-it-yourself—if you go for action, get with the 1964 Dodge. The man to see is the man who's got it—your nearby Dodge Dealer.

Hot '64 Dodge

